Newsletter 2/2017

Dear Ladies and Gentlemen,

Today we address our ADKOM News to the topics of logistics and the tense situation on the PCB market.

With kind regards
Your ADKOM Team

The way from China is far

The pleasant first:
We have not used this transport option in a long time.
Frequently we are enquired about the type of procurement and the mode of transportation of goods and asked to deliver the goods by airfreight to Germany.
Let’s forestall it – this has always been standard at ADKOM. Unless otherwise agreed with customers, our shipments are always imported by air from China.

It is nevertheless amazing how many individual steps are necessary to ensure a smooth import, and until the ordered goods can finally be captured in your goods receipt.
Messages out of the PCB industry – or what you should be prepared for

Copper laminate is a major component for the manufacture of circuit boards. The approximately 15 laminate manufacturers located and producing in Asia face several thousand PCB manufacturers. After a rather quiet market in 2016, this has changed tremendously in the first few weeks of 2017.

About 1/3 of the world's copper consumption is used for applications of the electrical and electronic industry (currently about 40%). An interaction out of US-$ exchange rate bounds after the USA election, China's announcement to modernize the power grid, the forecast for renewable energy generation, and the consequences out of the e-mobility accounts for this among other things. In the first months of 2017, the metal trading markets have already responded with price increases of partially more than 20%.

In particular, the rapidly growing battery market for electric vehicles is retracting capacities from the electric and electronic industry. The requirements for the production of copper foil for the battery market are significantly lower than for electronics and therefore also even more profitable for the manufacturers. The consequences are in addition to higher prices, supply bottlenecks, shortage and ultimately hence resulting, allocation of quantities. This situation will surely accompany us with its negative aftermath until next year. We are firmly convinced that our long-term business relations to well-known Chinese manufacturers will surely impair these effects.

Under the category: „Press Releases“ on our website, you can find further interesting bulletin for this display technology – so just have a visit there!

ADKOM Elektronik GmbH
Oberhaeuser Str. 12
D–73098 Rechberghausen / Germany
info@adkom.de | www.adkom.de
Phone: +49–(0)7161–9589–0 | Fax: +49–(0)7161–9589–99
Company registry: District Court Ulm HRB 532022
General Manager: Jochen Frey

If you are no longer willing to receive this newsletter, you can withdraw here. You will be redirected to the logout page.