

Dear Ladies and Genetlemen,

With release 3/2015 you will find interesting news about passive matrix OLEDs on sale, as well as information about the first anniversary of ADKOM office in Hong Kong.

Your ADKOM-Team

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## PMOLED's – For industrial applications more and more interesting by technological advantages towards conventional LCD displays.

Passive matrix OLEDs ( PMOLED 's ) are distinguished towards conventional LC displays, among other things, with the following advantages:

- self illuminating
- brilliant readability without use of backlights
- high contrast ratio
- large viewing angle from all sides
- fast response time
- extremely flat design



While LCDs with backlight can be offered only from about 4.0mm due to its design, PMOLED's are already available at thicknesses between 1,3–2,0mm. For applications that need to count every mm of height, an appreciated benefit.

In monochrome and full color, standard sizes are available from 0.66" up to 5.5" on favorable terms.

On the issue of life time, PMOLEDs are now interesting for many applications. Measured at 80cd/m<sup>2</sup> and, depending on the color used, lifetimes between 15,000 to 150,000 hours are within reach.

The brilliance of OLEDs is unique and better than those of conventional monochrome displays. A display, easily readable from all angles, makes you independent of pre-defined viewing.

Data for standard PMOLED's are available on our common list at

[www.adkom.de/en/displaytechnik/oled.html](http://www.adkom.de/en/displaytechnik/oled.html). A customized development is also possible at any time!

[For questions please contact us at any time.](#)

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## ADKOM quality and logistics center Hong Kong celebrates 1-year anniversary.

In October we could celebrate the first anniversary of ADKOM Electronics Hong Kong. For the time being, the office in the Far East has become an integral part of the ADKOM quality management and customer service. Firstly, the local presence in order to respond directly and flexibly on special concerns. Additionally, the advantages in terms of managing supplies, offer a significant plus for our customers.

With our Chinese colleagues, we have got a dedicated team for quality assurance and for an optimized supply chain.



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